

**AMERICAN SOCIETY OF CLINICAL ONCOLOGY
ASCO VOLUNTEER CORPS GROUP DESCRIPTION**

GROUP: TECHNOLOGY RESEARCH GROUP
DEPARTMENT: INTEGRATED MEDIA & TECHNOLOGY

GROUP DESCRIPTION

The Technology Research Group can help ASCO gain member-user insight to existing and new technology solutions (websites, apps, etc.). ASCO is interested in understanding the perspective of how our target audience interacts with our products in order to design systems that offer more efficient, satisfying and user-friendly experiences for our members. We envision this group as our partners in the technology design process. ASCO requests volunteers to provide ongoing feedback from the initial brainstorming phase through project launch and evaluation.

MEMBER RESPONSIBILITIES

- Answer surveys (10 – 20 minutes: remote)
- Perform usability tasks (20 – 30 minutes: remote, in person at an ASCO meeting)
- Participate in usability testing (60 minutes: remote, in person at an ASCO meeting)
- Participate in longitudinal studies (several weeks – couple of months, participation would imply a 10 minute tasks overall the study term: remote)

TERM

Ongoing/as needed

MEETINGS

None

QUALIFICATIONS

All member categories and specialties are welcome.