AMERICAN SOCIETY OF CLINICAL ONCOLOGY ASCO VOLUNTEER CORPS GROUP DESCRIPTION

GROUP: ASCO DAILY NEWS WRITING/PODCAST SOURCES

DEPARTMENT: PUBLISHING

GROUP DESCRIPTION

The ASCO Daily News is a suite of conference newspapers that includes physician commentary articles called Expert Editorials and Clinical Corners. ASCO publishes the Daily News for the Gastrointestinal Cancers Symposium, the Genitourinary Cancers Symposium, the ASCO-SITC Immuno-Oncology Symposium, and the ASCO Annual Meeting. The Daily News is led by a physician editor and associate editor, and has an editorial board that provides content suggestions and reviews, but there is still a need for physicians interesting in authoring articles and providing content ideas. Volunteers are generally needed between July and May. Members of this group will be asked to write a column on a topic of their choice or a topic that has been suggested by Editorial Board members.

The *Daily News* also has a podcast program that is in need of physician support. The *Daily News* team is responsible for recording and edits the podcast, and we are looking for physicians to interview as well as topics of interest to the oncology community. Podcasts are conversational in tone, designed for a physician audience, and between 10 and 15 minutes in length.

MEMBER RESPONSIBILITIES

- Suggest topics for *ASCO Daily News* Expert Editorials, which are 1,500- to 2,000-word columns on a topic of clinical interest.
- Author ASCO Daily News Expert Editorials on a topic of their choice or a topic selected by our Editorial Board.
- Author ASCO Daily News Clinical Corners, which are 500- to 700-word question and answer columns. Questions are selected from Best of ASCO Q&A sessions.
- Participate in the ASCO Daily News podcast program.

<u>TERM</u>

July 2017 – May 2018

MEETINGS

None

QUALIFICATIONS

All member categories and specialties are welcome.